



Mobile Web Design Specs for FollettShelf Project

Version 1.1
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Please use this reference manual in conjunction with the wireframes document (“Image-Textflow e-Reader Project Document”) previously delivered.

This specs document will focus on design layout, typography and color. Additionally, there are some slight UI updates that have been covered for business reasons that are not reflected in the wireframes document.

The layout of the mobile reader has been designed with handheld devices in mind; specifically, the iPhone IOS.

Max widths of each design comp has been formatted in a 320 pixel-wide format.

Additionally, all fonts take advantage of the Open Sans typeface, readily available for cross-device users on the Internet.



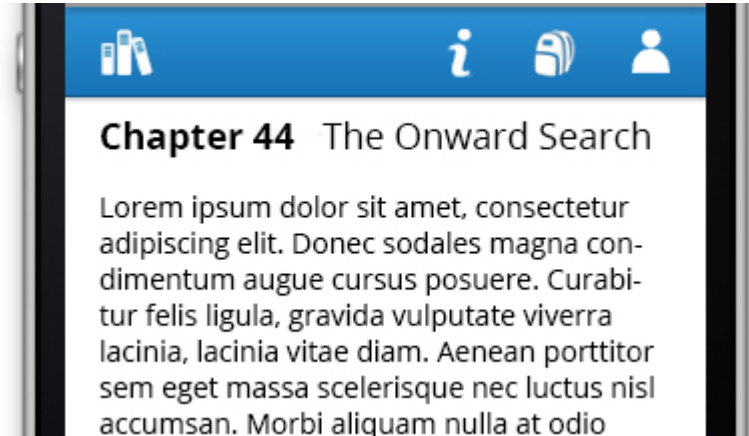
Width specifications

Max widths of each design comp has been formatted in a 320 pixel-wide format.



Height specifications

Max heights of each major graphical element specified.



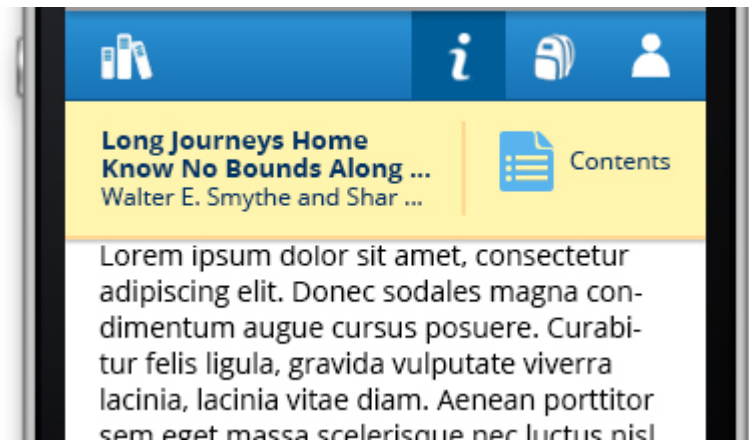
The default header (shown above) features the blue background main navigation, followed by a 3-pixel level drop shadow (evolving from #CCC to #FFF).

Header Permutations

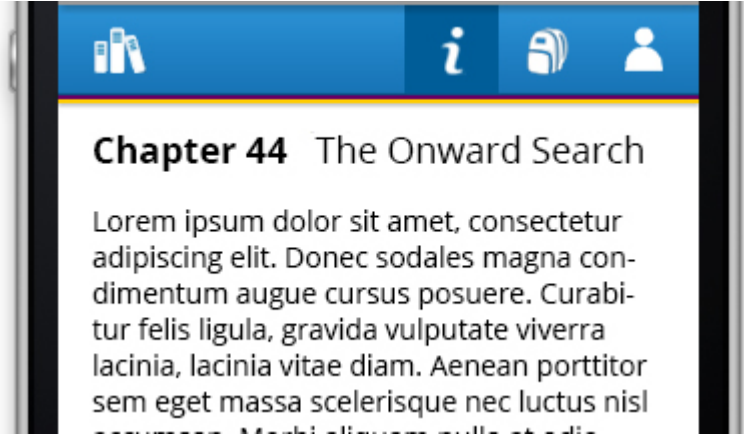
Please note that the comprehensive height to headers may differ according to client.

If the customized color rules are employed (2 stacked 2-pixel high rules), the format of the header will be slightly adjusted.

Additionally, the placement of the drop shadow will be moved to properly accommodate the elements.



The default header above with the included drop-down menu activated. Please note how the presence of the menu pushes the drop shadow (mentioned above) down.



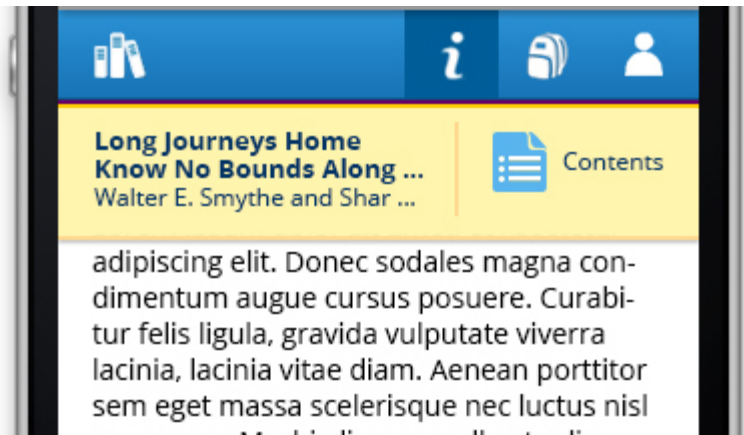
The customized header (shown above) features the blue background main navigation, followed by (2) 2-pixel high rules, footed by the 3-pixel level drop shadow.

Header Permutations (cont'd)

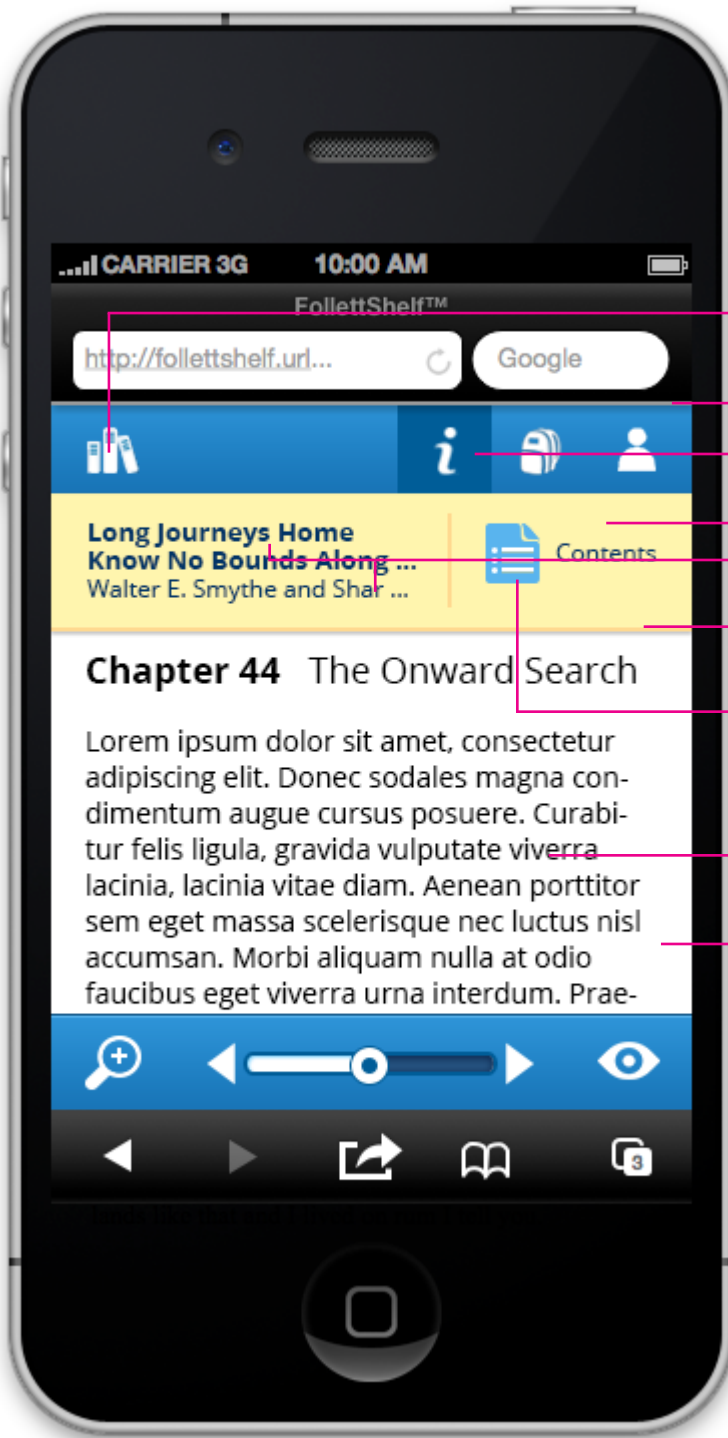
There are also customers who may personalize their user experience by inclusion of school colors designated in their account preferences.

These color choices include 2 separate 2-pixel high rules that appear immediately below the blue navigation area.

See the two examples and how these color rules interact with the top navigation design.



Lastly, above is the customized header, followed by the drop-down menu and completed by the drop shadow.



Color Specifications

white of icons [#FFF]

2-pixel gray line [#999]

dark blue background of active navigational icons [#005D98]

yellow background of drop downs and pop ups [#FFF5AE]

dark blue text [#005D98]

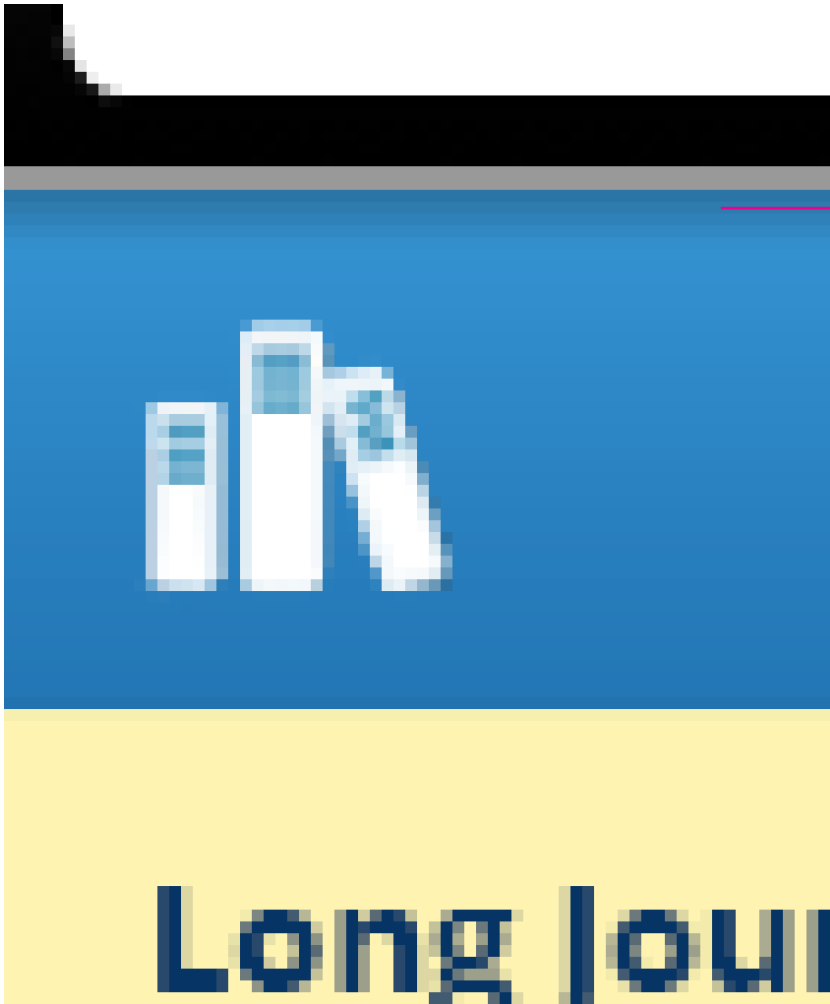
gold accents [#FFD990]

light blue secondary icons [#4790BE]

black content text [#000]

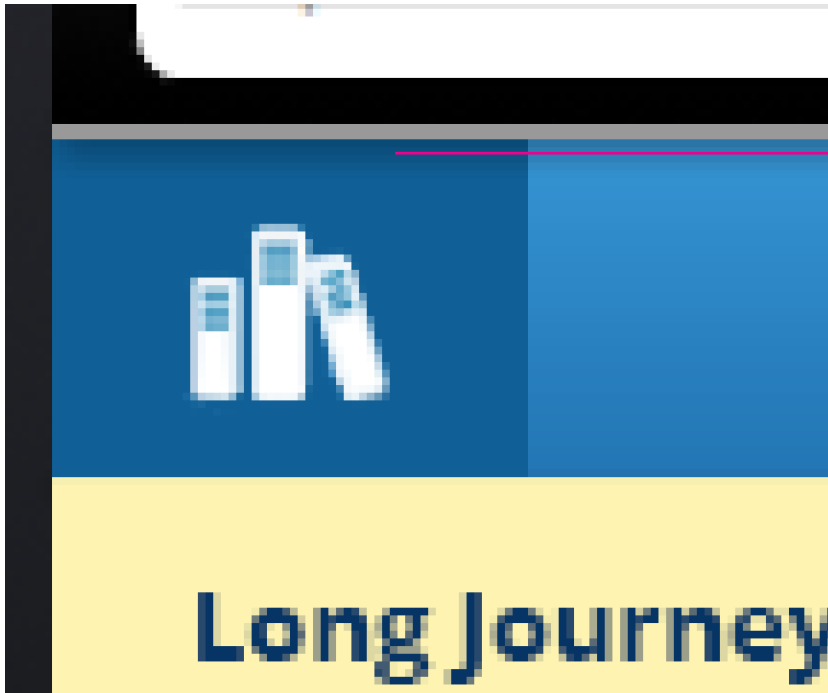
white background [#FFF]

**Color Specifications
Top of Navigation Gradient
(on inactive background)**



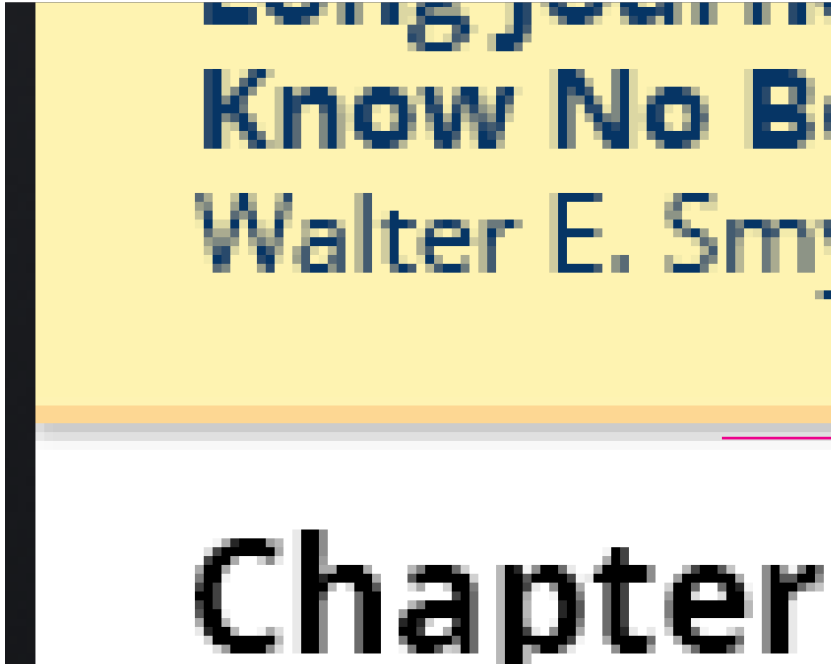
- level 6 [#2372A8]
- level 5 [#2579B1]
- level 4 [#2680BB]
- level 3 [#2886C4]
- level 2 [#298CCE]
- level 1 [#2A8FD2]
- level 0 [#278ACE]

**Color Specifications
Top of Navigation Gradient
(on active background)**



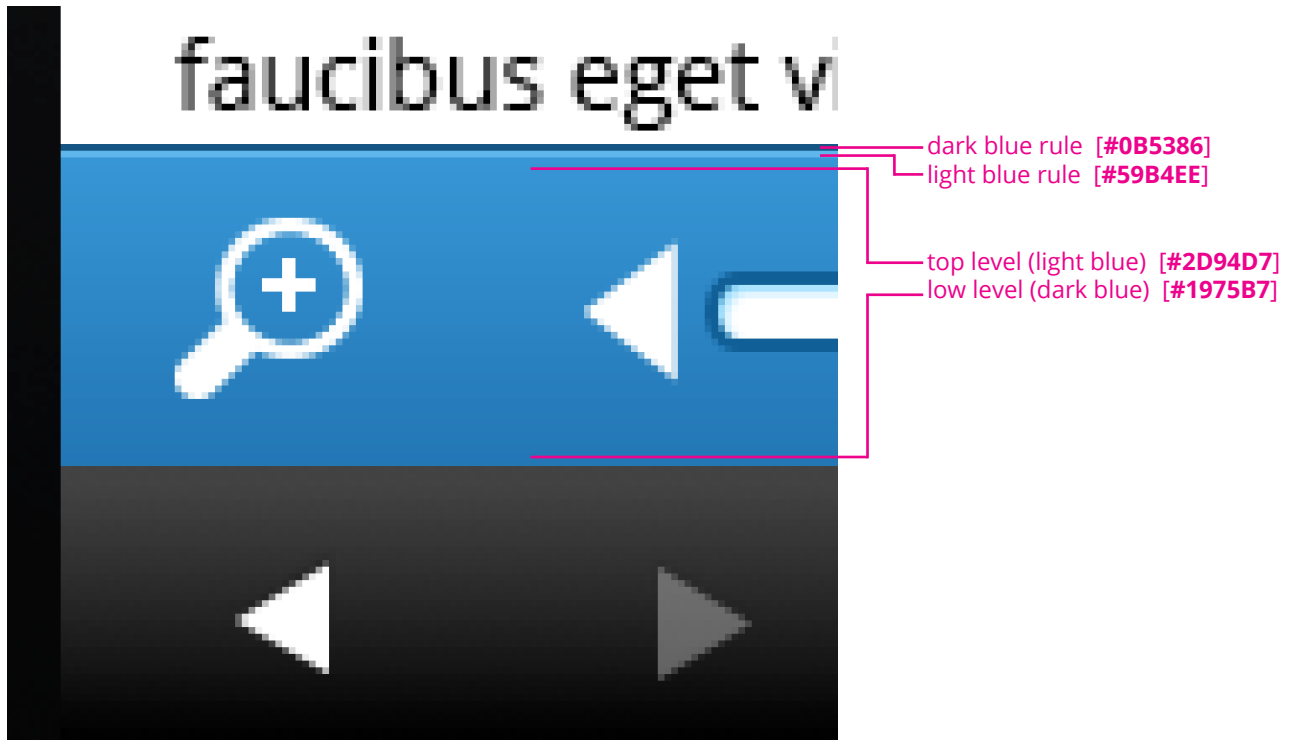
- level 6 [#004977]
- level 5 [#004D7F]
- level 4 [#005286]
- level 3 [#00568D]
- level 2 [#005B94]
- level 1 [#005D98]
- level 0 [#005D98]

**Color Specifications
Bottom of Navigation / Drop
Down Menu Gradient**

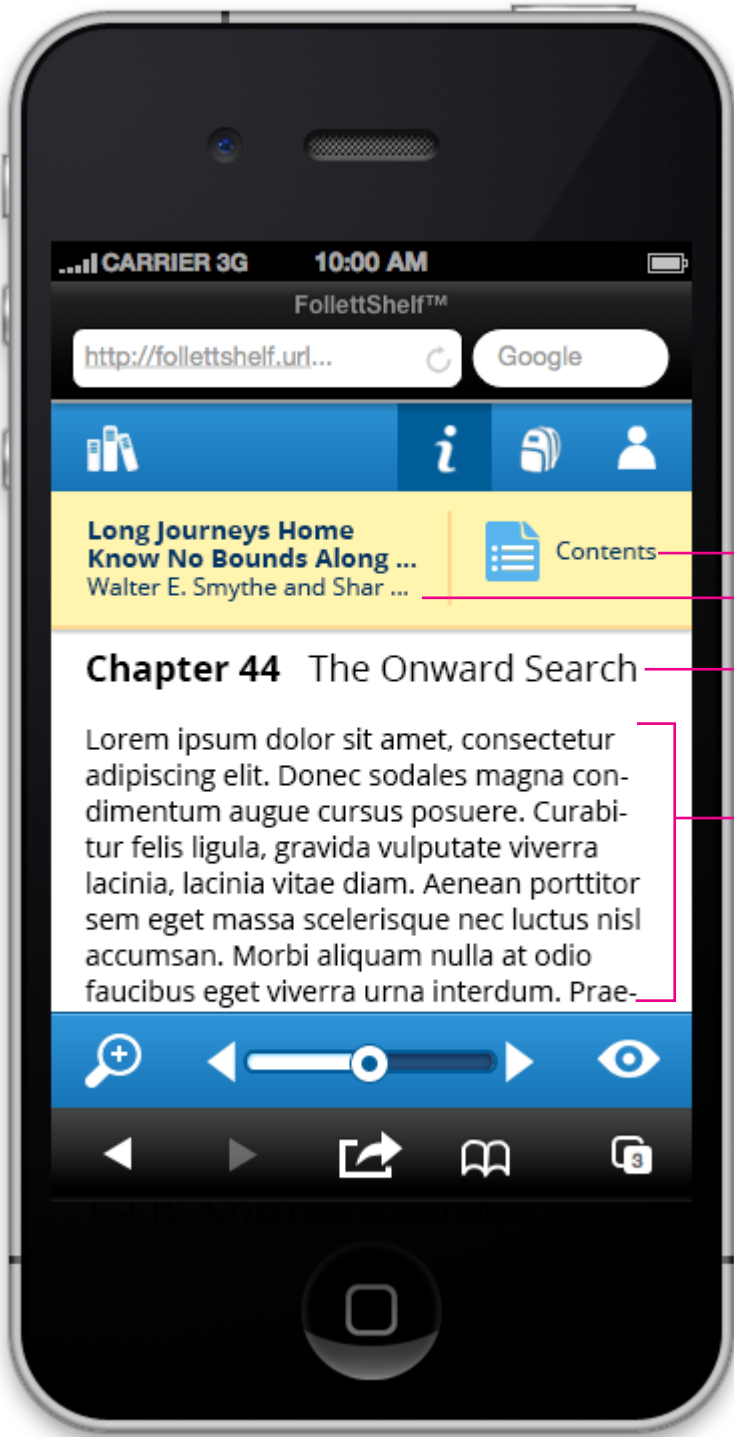


- level 3 [#CCCCCC]
- level 2 [#E0E0E0]
- level 1 [#F8F8F8]
- level 0 [#FFFFFF]

**Color Specifications
Bottom Navigation Gradient**



**Font Size Specifications
(Default Settings)**



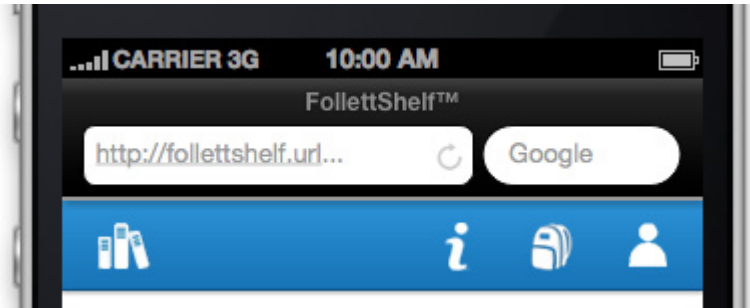
Contents 12 pt. (9 px), regular and bold

Chapter 44 The Onward Search 18 pt. (14 px), regular and bold

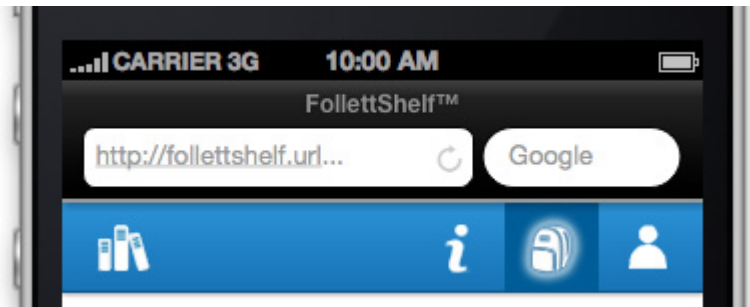
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec sodales magna condimentum augue cursus posuere. Curabitur felis ligula, gravida vulputate viverra lacinia, lacinia vitae diam. Aenean porttitor sem eget massa scelerisque nec luctus nisl accumsan. Morbi aliquam nulla at odio faucibus eget viverra urna interdum. Prae-

14 pt. (10 px)

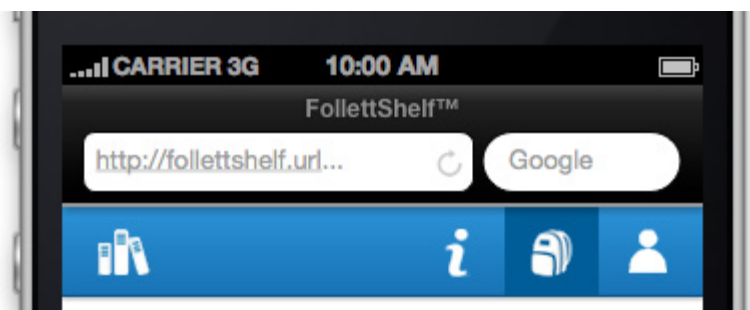
Navigation Behaviors



Default view (nothing chosen / interacted with by the user).



On-tap view.



Active view.

height: 34 px
width: variable



corner radius: 4 px

centered text

Call-to-Action Button Specifications



Primary Call-to-Action Button Default View
(not interacted with by the user).



Primary Call-to-Action Button On-Tap View.

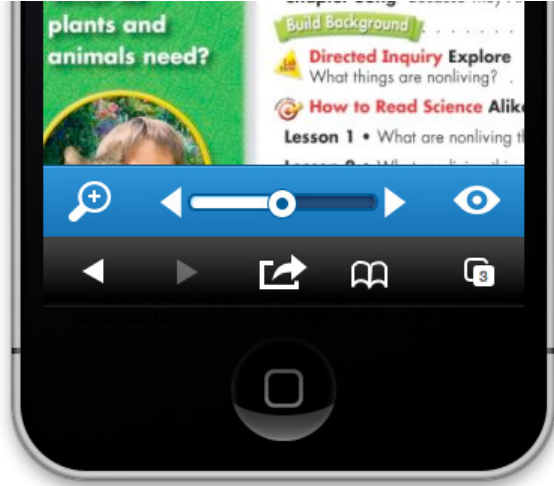
Call-to-Action Button Behaviors



Secondary Call-to-Action Button Default View
(not interacted with by the user).



Secondary Call-to-Action Button On-Tap View.

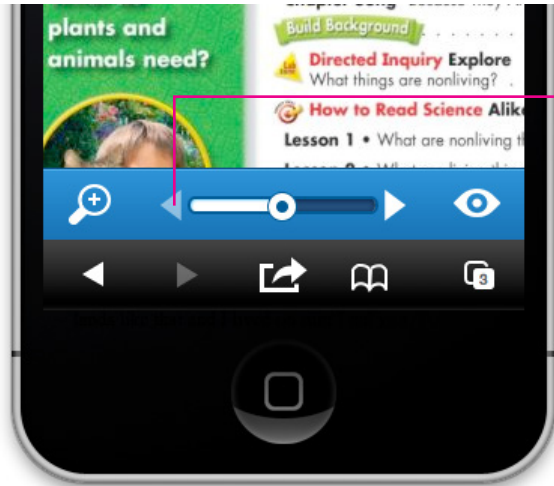


Slider Control Behaviors

Static, default view (no interaction by user).



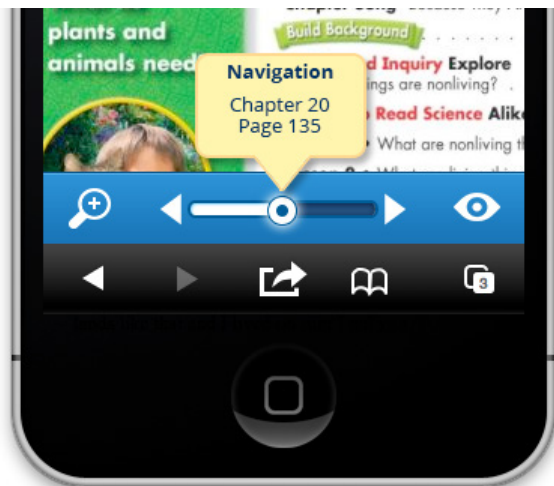
Left arrow on-tap view (right arrow on-tap behavior identical).



50% opacity

Slider Control Behaviors (cont'd)

Left arrow on-tap final option reached (right arrow on-tap final option reached identical).



Slider control (on tap / scroll) with navigation pop-up



**Zoom / Font Size
Control Behaviors**

Static, default view (no interaction by user).



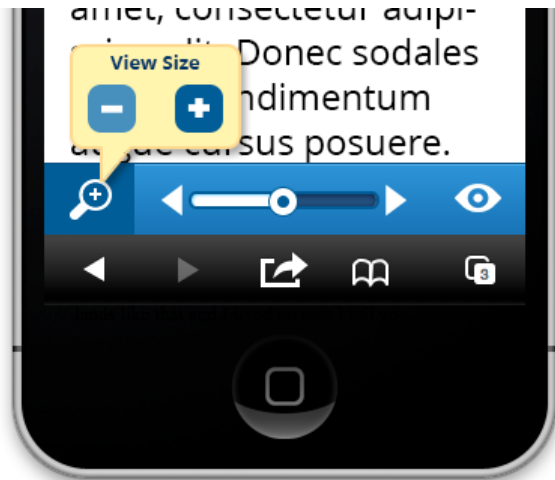
Font size increase (on tap).



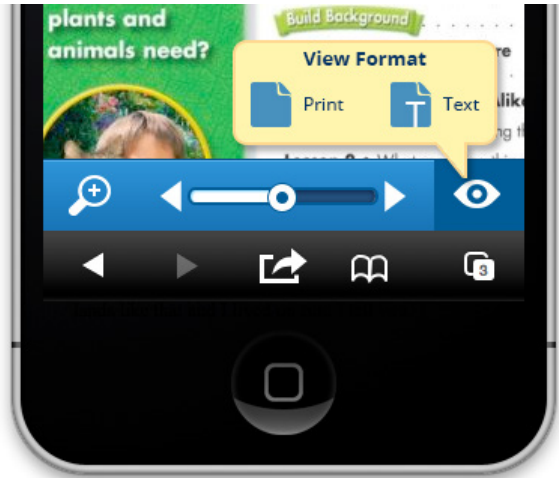
50% opacity

Zoom / Font Size Control Behaviors (cont'd)

Font size limit reached.

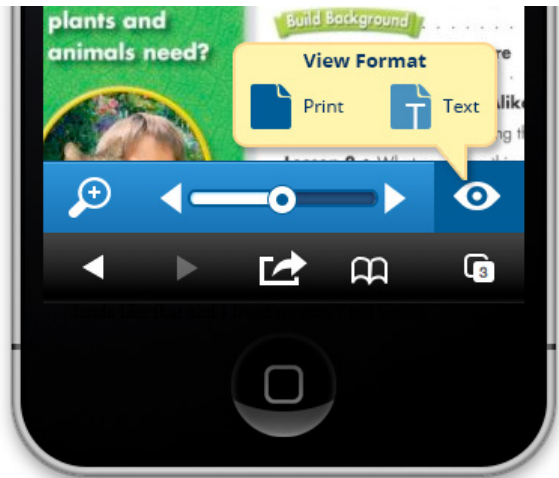


View size increase (on tap).

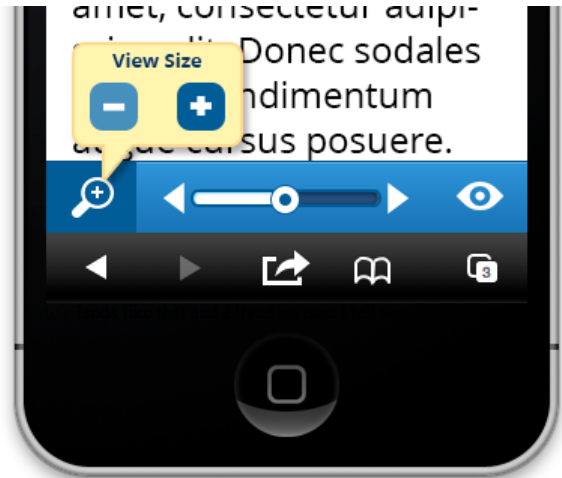


View Format Behavior

Static, default view (no interaction by user).



Print / Text View choice (on tap).



View Format Behavior

View size increase (on tap).

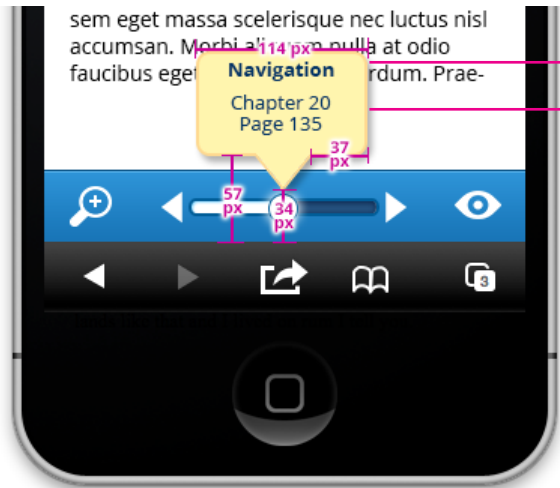


Font Size option is presented / if available when user chooses "Text" from View Format.



Footer Pop Up Specs

Left side footer pop up



- corner radius: 8 px
- pop up element is perpetually centered above the slider control.

Center footer pop up



Footer Pop Up Specs (cont'd)

Right footer pop up

Error Messaging



- 86 px
- 18 px
- 18 px
- 284 px
- corner radius: 8 px
- dark blue keyline border #005D98
- pale blue background #DBF3FF
- secondary call-to-action button
- drop shadow

Corresponding Mock-Ups to Wireframe Documentation

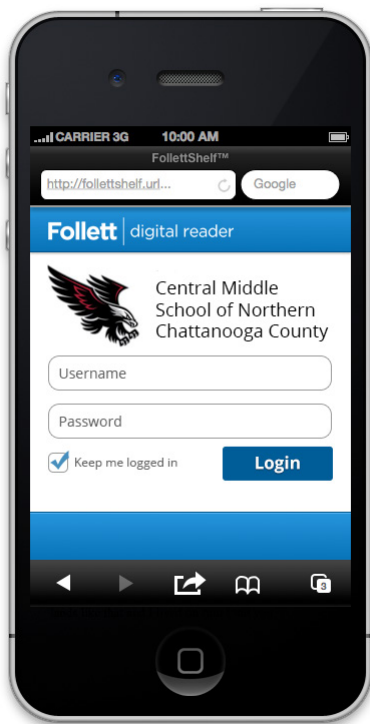


Fig. 1: WF-02-02-01 Login

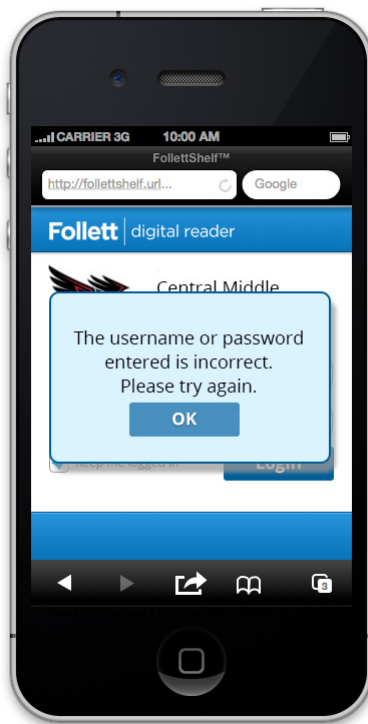


Fig. 2: WF-02-02-02 Login Error

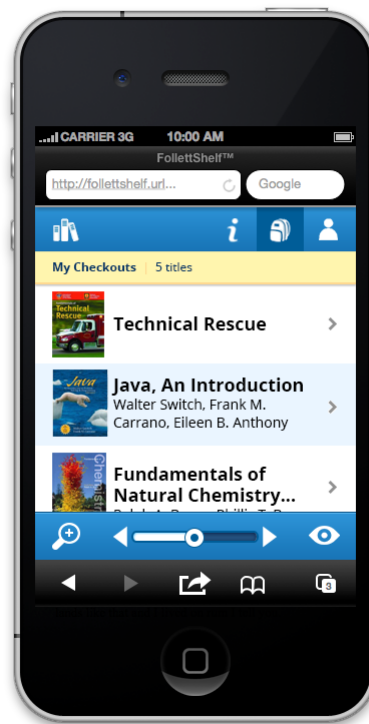


Fig. 3: WF-04-04-01 My Checkouts

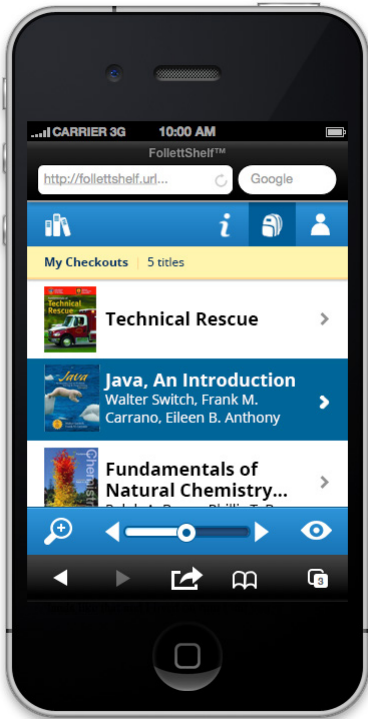


Fig. 3: WF-04-04-01a My Checkouts with selection (on-tap)

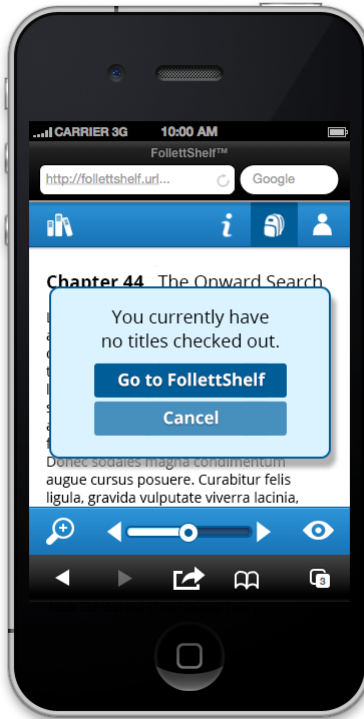


Fig. 4: WF-04-04-02 My Checkouts (empty)

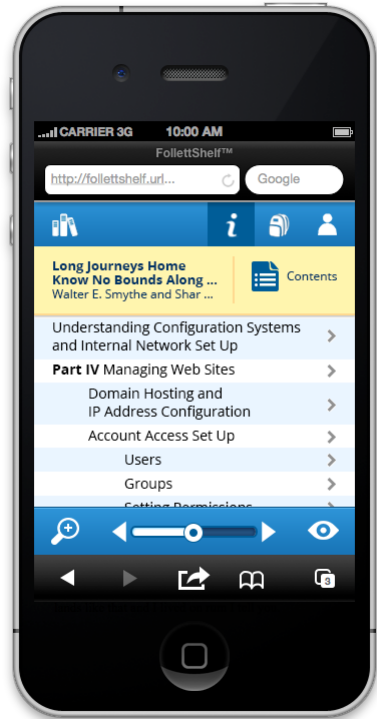


Fig. 5: WF-05-01-01 Tools Menu (now updated to display info)



Fig. 6: WF-06-01-01

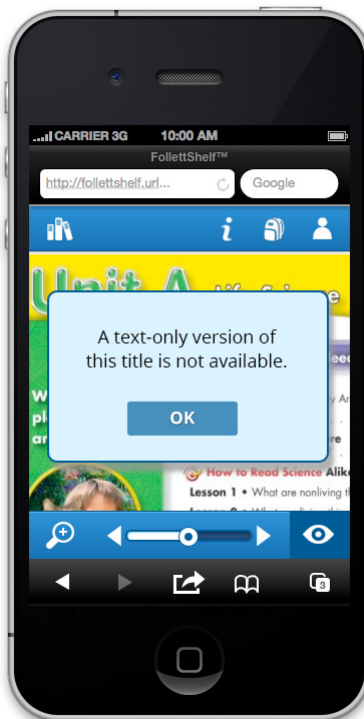


Fig. 7: WF-06-01-02 Text View N/A

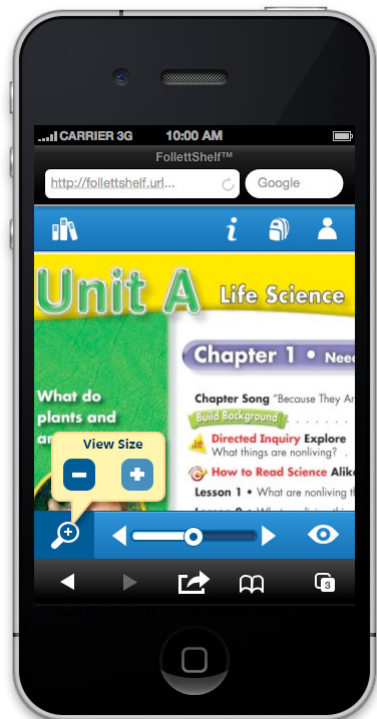


Fig. 8: WF-06-02-01 Fixed Format Mode View

Mobile Web Design Specs for FollettShelf Project



Fig. 9: WF-06-03-01 Font Sizer



Fig. 11: WF-06-03-03 Font Size at Minimum Size

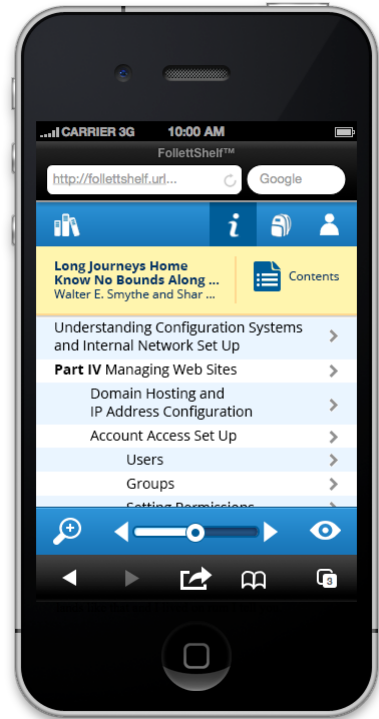


Fig. 12: WF-07-01-01 Table of Contents with selection

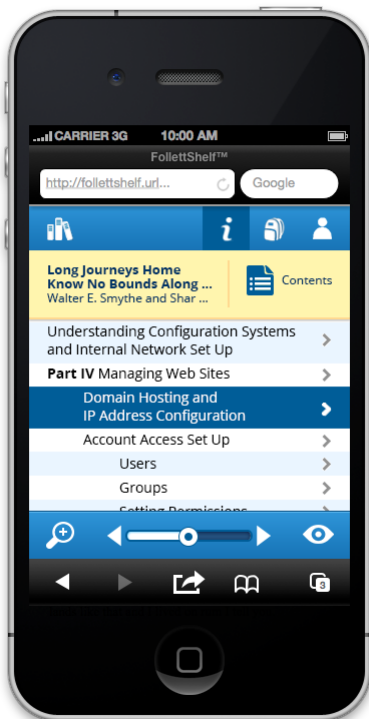


Fig. 12: WF-07-01-01a Table of Content with selection on tap



Fig. 13: WF-07-01-02 Title has no Table of Contents Available

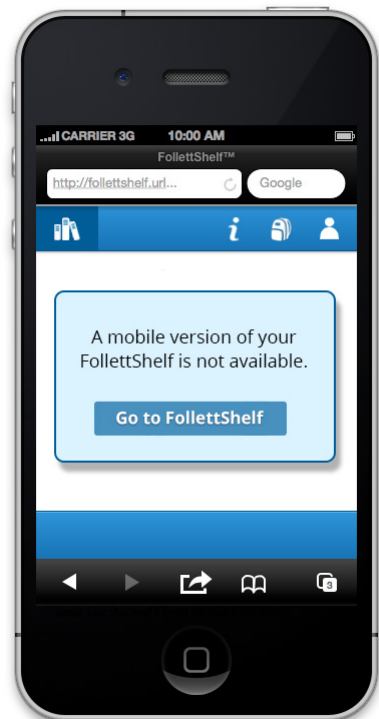


Fig. 20: WF-10-01-01 FollettShelf is not available



Fig. 22: WF-11-02-01 Logout

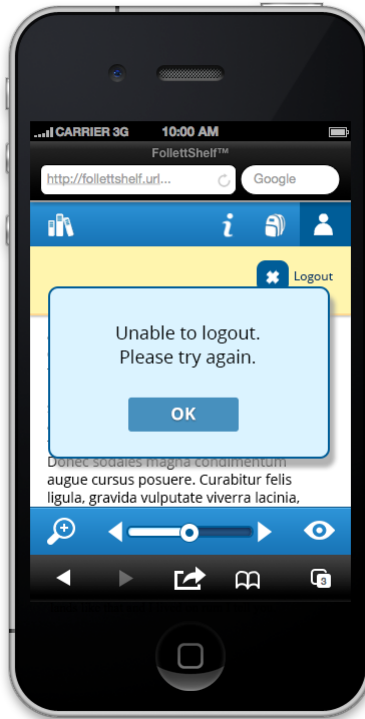


Fig. 23: WF-11-02-02 Logout Error



account-icon-tap.png



account-icon.png



bookbag-icon-tap.png



bookbag-icon.png



center-beak.png



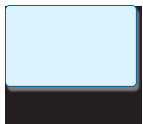
center-popup.png



contents-icon-tap.png



contents-icon.png



error-message-background.png



follett-logo.png

Provided Assets



follett-shelf-icon-tap.png



follett-shelf-icon.png



footer-background.png



footer-popup.png



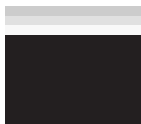
format-view-icon-tap.png



format-view-icon.png



header-background.png



header-shadow.png



info-icon-tap.png



info-icon.png

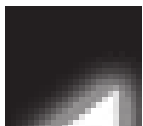
Provided Assets (cont'd)



IOS-icon-reversed.png



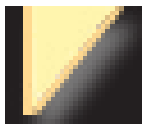
IOS-icon.png



left-arrow-tap.png



left-arrow.png



left-beak.png



left-popup.png



logout-icon-tap.png



logout-icon.png



minus-icon-disabled.png



minus-icon-static.png

Provided Assets (cont'd)



minus-icon-tap.png



plus-icon-disabled.png



plus-icon-static.png



plus-icon-tap.png



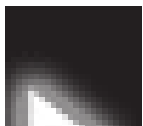
print-icon-disabled.png



print-icon-static.png



print-icon-tap.png



right-arrow-tap.png



right-arrow.png



right-beak.png

Provided Assets (cont'd)



right-popup.png



slider-center-tap.png



slider-center.png



slider-thermometer-only.png



slider-whole.png



sub-nav-vertical-divide.png



text-icon-disabled.png



text-icon-static.png



text-icon-tap.png



text-view-static.png

Provided Assets (cont'd)



text-view-tap.png



view-icon-tap.png



view-icon.png

Provided Assets (cont'd)